Agenda – Video Services Forum Meeting Series
October 2 & 3, 2007
Verizon
1 Verizon Way, Basking Ridge NJ, 07920
Building #4, Meeting is in the Upper Cafeteria
Local Contact: Brian Wilson - 973-267-1170
Daily Agendas

Tuesday, Oct 2	VSF AG Meeting & Presentations	
8:00 – 10:00 AM Room **VC41w008**	Time reserved for the High Bandwidth Video/Audio over IP Activity Group working session – Co-Chairs: Pierre Costa-ATT & Ryan Korte-Level 3	This is a working session and is reserved for active members of the Cop4 High Bandwidth Video/Audio over IP AG.
	- Meeting Starts 10AM-	
	Coffee – Provided by VSF	
10:00 – 10:10 AM	Welcome to Basking Ridge, logistics, introductions	Brian Wilson/Brad Gilmer
10:10 – 10:40	Encoder/decoder inter-operability issues	Ali Jerbi - Scientific Atlanta, a Cisco Company
10:40 – 11:10	Measuring Quality of Experience for Video Services	Dr. Stefan Winkler-Symmetricom
11:10 – 12:10	ATIS IPTV Standards work and the benefits this standard will offer when it is completed	Dan O'Callaghan - Verizon
12:10 – 1:00 PM	**Lunch – Sponsored by** Symmetricom	
1:00 – 1:20	Unified media switching delivery within the broadcast plant	John Dale – Media Links
1:20 – 1:40	Cop4 committee work report	Pierre Costa – ATT
1:40 – 2:00	**Break**	
2:00 – 2:30	Video Content Personalization for the Three Screens	Behzad Shahraray - ATT Labs
2:30 – 4:30	4 Tours of Verizon FiOS Experience. 14 people per 25 minute tour.	Brian Wilson - Verizon
4:30 PM	Meeting Adjourn for the Day	

Wednesday, Oct 3	VSF AG Meeting & Presentations	
8:00 – 10:00 AM Room **VC41w019**	Time reserved for Cop3VBR Activity Group Working Session –Chair: Carl Ostrom –System Resource	This working session is reserved for active members of the VBR Activity Group
	- Meeting Starts 10AM -	
10:00 – 10:15 AM	**Coffee – Provided by VSF**	
10:15 – 11:00	Experience with SFN STLs for ATSC Signals on Carrier Systems	Merrill Weiss - Merrill Weiss Group LLC
11:00 – 11:30	Real time transport of television using JPEG2000	Helge Stephansen – T-VIPS
11:30 – 11:45	Cop3vbr committee work report	Carl Ostrom –System Resource
11:45 – 12:30 PM	**Lunch Sponsored by** Harris Broadcast Comm.	
12:30 – 1:00	Advanced Advertising/Ad Insertion	Michael Neal – C-COR
1:00 – 1:45	Objective Video Quality Measurements in IPTV.	Pierre Costa - ATT
1:45 – 2:00	Concatenation Effects of AVC and MPEG-2 compression in primary distribution scenarios	John Mailhot - Harris Broadcast Comm.
2:00 – 2:15	**Break**	
215 – 2:45	Management Qualities of a Real Time Video-Aware OSS	Dr. Shahin Arefzadeh and Mark Podesla - Dimetis
2:45 - 3:00 PM	Wrap-up, Meeting Adjourn	

Document date: October 3, 2007 RER