Video Services Forum Meeting Series
May 13 & 14, 2008

Host**:** Turner Entertainment Networks
1015 Techwood Drive, Atlanta, Georgia 30318
Meeting Room: Assembly Room
Local Contact**:** Rick Ackermans-404-885-2037

Daily Agendas

Tuesday, May 13	**VSF AG Meeting & Presentations**	
7:30 – 9:30 AM Room	Time reserved for Cop3VBR Activity Group Working Session –Chair: Carl Ostrom –System Resource	This working session is reserved for active members of the VBR Activity Group
	- Meeting Starts 10AM-	
10:00 – 10:05 AM	Welcome to Atlanta, logistics, introductions + Coffee	Rick Ackermans/Brad Gilmer
10:05 – 10:45	*Preventive Physical Layer (Transport) Video Monitoring for real life deployments*	Paul Keller - Harris
10:45 – 11:15	*European Broadcasting Union efforts on standardization of video over IP for Broadcast Video.*	Mathias Coinchon, EBU
11:15 – 11:45	*P2P distribution: Network coordinates and Peer selection"*	Yi Ping CHEN - Thomson
11:45 – 1:00 PM	**Lunch**	
1:00 – 2:00	*Big Ten "Campus Cam" and Demonstration*	Joe Coffaro – FOX-NE&O
2:00 – 2:30	*A biological framework for perceptual video processing*	Sean McCarthy - Motorola
2:30 – 3:00	*Why are we still using color bars?*	Norm Hurst - Sarnoff
3:00 – 3:30	**Break**	
3:30 – 4:00	*Control Issues of IP Switched Broadcast Networks – Getting the Cats Back in the Corral*	Carl Ostrom – System Resource
4:00 – 5:00	*Tour of the Turner Facility*	Hosted by Rick Ackerman's
5:00	Meeting Adjourn for the Day	

Wednesday, May 14	**Presentations**	
	- Meeting Starts 8:45AM -	
8:30 – 8:45 AM	logistics, introductions + Coffee	Rick Ackermans/Brad Gilmer
8:45 – 9:15	*Cop3vbr Activity Group Update*	Carl Ostrom – System Resource
9:15 – 9:45	*High Bit Rate Activity Group Update*	Ryan Corte – Level 3
9:45 – 10:15	**Break**	
10:15– 10:45	*QoE Metrics for Video over IP Activity Group Overview*	Stefan Winkler-Symmetricom
10:45 – 11:25	*QoE: Ensuring an Optimal Viewing Experience for Subscribers*	Steven Liu – Mixed Signals
11:25 – 1:00 PM	**Lunch**	
1:00 – 1:45	*Progress made by the FECRAME Working Group and the IETF.*	Marshall Eubanks-Multicast
1:45 – 2:30	*Monetizing Content through Syndication: Why You Need a Digital Media Distribution Strategy Now - tentative*	Robert Browne-Signiant
2:30 – 3:00	**Break**	
3:00 – 3:45	*Introduction to the H.264 Scalable Video Coding (SVC) and its potential applications*	Ali Jerbi – Cisco Systems
3:45	Wrap-up, Meeting Adjourn	

Thursday, May 15		
7AM - Noon	HBRAV Activity Group Working Session and reserved for active members – Chair: Pierre Costa – AT&T	Location - Marriott Atlanta Midtown Hotel, Conference Room A

Preferred Hotel:

Courtyard Atlanta Midtown/Georgia Tech
1132 Techwood Drive, Atlanta, GA, 30318, (404) 607-1112
Toll Free 800-321-2211

Hotel Reservations:
VSF Group Rate $135 US until 4/28/2008 (Room block expiration date). VSF room block is "Video Services Forum". The following links will direct you to the property's home page with the code already entered in the appropriate field. All you need to do is enter your arrival date to begin the reservation process: [Single bedded rooms](#) |

Atlanta-Hartsfield-Jackson International Airport - ATL
Hotel direction: 15.0 mi N

Driving Directions: Take 75/85 North to 10th and 14th street/Exit 250. Go through first intersection and turn left on 14th street. Cross over Techwood, and entrance will be on left. PLEASE NOTE: Effective Immediately through October 2009, road construction has temporarily closed Techwood Drive and our hotel entrance. The temporary entrance is now off 14th Street as opposed to Techwood. For more information on the road construction project, please visit www.14thstreetbridge.com or www.midtownalliance.com.
This hotel does not provide shuttle service.

- Alternate Transportation : Atlanta Link
- Bus service, fee: 25.0 USD (one way)
- Subway service, fee: 1.75 USD (one way)
- Estimated taxi fare: 30.0 USD (one way)

Subway Station: Arts Center Station (.5 mi) is closest to the Hotel while the Midtown Station is closest to Turner

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