

Video Services Forum Meeting Series

October 6 & 7, 2010

AT&T Laboratories, 9505 Arboretum Blvd.; Austin, Texas 78759

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Local Contact: Pierre Costa - 512-372-5849

Daily Agendas

Wednesday, Oct 6

VSF AG Meeting & Presentations

7:30 – 9:30 AM

Time reserved for Activity Group Meetings
SONET/SDH 7:30-8:30, SMPTE32NF/VSF VoIP
8:30-9:30

Location - ATT Labs Mtg.
Room #330

9:45 – 10:00 AM

- Meeting Starts 9:45AM-

Welcome to Austin, logistics, introductions + Coffee

Pierre Costa/Brad Gilmer
Meeting Rooms 220 A/B
Amy Reibman - ATT

10:00 – 10:45

**Vulnerability assessment of image and video
quality estimators**

10:45 – 11:30

3DTV

Pierre Costa - ATT
Jonathan Jenkyn - Screen
Subtitling Systems

11:15 – 12:30

Subtitling for Stereographic Media

12:30 – 1:15PM

Lunch – Sponsored by ATT

1:15 – 1:30

SONET/SDH AG Update

1:30 – 1:45

WC2010 Contribution Network

1:45 – 2:05

Testing FEC Algorithms

2:05 – 2:50

3D video delivery to mobile devices

2:50 – 5:00

Tour of ATT Facility

5:00

Meeting Adjourn for the Day

Mike Bany - DVBLINK, Inc
John Dale - Media Links
Jack Douglass - PacketStorm
Gozde Akar - METU
Hosted by Pierre Costa

Thursday, Oct. 7

VSF AG Meeting & Presentations

7:15 – 8:15AM

Time reserved for Activity Group Meetings

7:30 – 8:30

QoE Activity Group
SMPTE32NF/VSF VoIP

Room #710
Room # 330

- Meeting Starts 8:30AM -

8:30 – 8:45 AM

logistics, introductions + Coffee

8:45 – 9:00

The Consumer Digital Video Library

9:00 – 10:30

VQ assessment for 3DTV

10:30 – 11:15

**Activity Group Updates (QoE, Video Content &
32NF) Moved up before 15 Min. Break**

Pierre Costa/Brad Gilmer
Margaret Pinson - IRT
Pierre Costa & Marc Sullivan ATT
Stefan Winkler- Cheetah Tech
Wes Simpson –Telcom Product
Consulting
Brad Gilmer - VSF

11:15 – 11:30

Break

11:30 – 12:15

**Handling and maintaining the integrity of
compressed audio bit streams in today's
network architectures**

Jeffrey Riedmiller - Dolby

12:15 – 12:30 PM

VidTrans 2011 Update/Discussion Wes

12:30 – 1:15

Lunch – Sponsored ATT

1:15 – 2:00

**End-to-end workflow integration for Internet
Broadcast Moved to PM**

(VSF Board Mtg., **Room #330**)
Jamie Miles – Level 3

2:00 – 2:45

Hybrid Contribution Networks QoS

2:45 – 3:00PM

Wrap-up, Meeting Adjourn

Erling Hedkvist – Net Insight

3:00-5:00

Time reserved for Activity Group Meetings
Video Content 3:00-4:00, Test FEC/Interop 4:00-5:00

Location – ATT Labs Mtg.
Room #330