

Video Services Forum October Meeting Series
October 4 & 5, 2011
AT&T Labs,
725 W. Peachtree St NW, Atlanta, GA 30308
Local Contact: Gene Granados 404-394-8923

Tuesday, Oct 4

VSF AG Meeting & Presentations

8:30 – 9:30 AM

Hitless Protection Switching Activity Group Meeting

Atlanta Midtown 2, Community Room

- Meeting Starts 9:45AM-

Atlanta Midtown 2, Multipurpose Room

Note: Please plan on arriving between 9:30-9:45 AM

9:45 – 10:00 AM

10:00 – 10:45

Welcome, logistics, introductions + Coffee

Bill Gaylord, AT&T

10:45 – 11:30

Technical Implications of the CALM Act
Improving Robustness of Video Delivery over IP Networks

Sameer Gupta, GigaNet Systems, Inc.

11:30 – 12:00

Introduction of File-based Workflows

MJ Drouin - D. Technologies Inc.

12:00 – 1:00PM

Lunch - Sponsored by AT&T

Wes Simpson, Telecom Product Consulting

1:00 – 1:30

Video Content Project Update

Gustavo Marra, ATEME

1:30 – 2:15

AVC-I - The benefits of being a "simplified" MPEG-4 AVC

2:15 – 2:45

Break - Sponsored by AT&T

David Chilson, CBS

2:45 – 3:30

Continuing expansion of IP/MPLS over circuit switched networks

3:30 – 3:45

Interop / FEC Test AG Update

Jack Douglass, PacketStorm

3:45 – 4:00

VidTrans12 Overview/Discussion

Wes Simpson/Bob Ruhl

4:00 – 5:30

AT&T Demonstrations * (see next page)

Hosted by ATT

5:30 PM

Meeting Adjourn for the Day

7:00-9:00 PM

Dinner Reception - Gordon Biersch Brewery
Sponsored by: Dolby, Ericsson & Nevion

848 Peachtree Street, NE

Wednesday, Oct. 5

VSF Presentations

7:30-8:30 AM

Video Content Activity Group Meeting

Community Room

- Meeting Starts 8:30AM -

Atlanta Midtown 2, Multipurpose Room

8:30 – 8:45 AM

8:45 – 9:30

logistics, introductions + Coffee

Prabhu Hosur, AT&T

9:30 – 10:15

Video quality assessment for OTT (over the top) applications for the cell phone

Yuval Fisher, RGB Networks

10:15 – 10:45

A Comparison of Adaptive Streaming Technologies

10:45 – 11:00

Break - Sponsored by AT&T

Mike Bany, DVBLink, Inc.

11:00 – 11:30

Hitless Switching Activity Group Update
Onside TV: A case study in IPTV video services management

Andrew Osmond, Nevion

11:30 – 12:00

Quality of Experience in Streaming Video Networks

Jeremy Bennington, Cheetah Tech

12:00 – 1:00PM

Lunch - Sponsored by AT&T

1:00 – 1:45

Video/Audio Descriptive Service Requirements and Solutions -- A Multichannel Audio Approach using Receiver Mix

Ken Hunold, Dolby

1:45– 2:30

ATIS IIF and VSF: Cooperation and Common Goals

Steve Wright, ATT

2:30 PM

Wrap-up, Meeting Adjourn

Preferred hotel - RENAISSANCE ATLANTA MIDTOWN HOTEL, 866 West Peachtree St NW, Atlanta, GA 30308

VSF Room Block rate is **\$139** for the VSF October Meeting attendees. This special rate includes free in-room high speed internet and is available three days pre- and post- event dates based upon availability. ***The current rack rate starts at \$229.00.*** Please click on the RENAISSANCE logo on the October Meeting page (<http://www.videoservicesforum.org>) to be redirected to their reservation site. The VSF online Group Code [vsfvfsfa] is automatically populated. You can also make reservations by calling 1-678-412-2400 and ask for the "Video Services Forum" room block. **Note we have a limited number of rooms in our room block so best to make your reservations early rather than later. *The room block expired September 26, 2011.***

MARTA: Red or Yellow line from ATL to Midtown Station. \$2.25 one way, \$4.50 round trip

***AT&T Demonstrations:**

Room 1 (C2D)

Valerie Ellis

AT&T Senior Product Development Engineer

Topics: AT&T U-verse & Converged Applications

Room 2 (C2G)

Lee Friedman

AT&T Lead Member of Technical Staff

Topics: Augmented Reality, Gesture/Image Recognition, Remote Manipulation

We will break into groups of 20-25 and each group can attend the two sessions, which will take about 30 minutes each. This is mostly next generation development work that AT&T has in the works, so it should be very interesting.

9/28/2011 RER