

Video Services Forum Meeting Series

May 14 & 15, 2013

AT&T Laboratories, 9505 Arboretum Blvd.; Austin, Texas 78759
(512) 372-5000

Local Contact: Pierre Costa - 512-372-5849

Daily Agendas

Tuesday, May 14

VSF AG Meeting & Presentations

7:30 – 8:30 AM

Time reserved for Activity Group Meetings
Interop for Future 2002-5/6 & Hitless

Location - ATT Labs Mtg. Room
#330, 3rd Floor

8:15 – 8:30 AM

8:30 – 10:00

- Meeting Starts 8:30AM-
Welcome to Austin, logistics, introductions + Coffee
Joint Task-Force on Network Media (JT-NM)
[Open meeting, all are welcome to attend]

Meeting Rm 220 A/B, 2nd Floor
Pierre Costa/Brad Gilmer
Brad Gilmer/Richard Friedel,
Fox

10:00 – 10:45

10:45 – 11:30

Break – Sponsored by ATT
**Analysis of factors affecting quality of
experience in adaptive bit rate streaming**
**The Influence of Subjects and Environment on
Audiovisual Subjective Test: An
International Study**

Prabhu Hosur, AT&T

11:30 – 12:15PM

Lunch – Sponsored by ATT
The ZPEG Compression Algorithm

Margaret H. Pinson, ITS

12:15 – 1:15

1:15 – 2:00

Overcoming OTT Technology Challenges

Break – Sponsored by ATT

How to negotiate a media-friendly SLA?

Tours of ATT Facility

Meeting Adjourn for the Day

Raymond Westwater, Future
Ware

Lac Do, Envivio

2:00 – 2:30

2:30 – 3:00

3:00 – 3:30

3:30 – 4:30

4:30

Felix Poulin, EBU

Hosted by Pierre Costa

Wednesday, May 15

VSF AG Meeting & Presentations

7:30 – 8:30

Time reserved for Activity Group Meetings
Interop J2k

Room # 330

8:15 – 8:30 AM

8:30 – 9:00

9:00 – 9:30

- Meeting Starts 8:30AM -
logistics, introductions + Coffee
HEVC and Interlace coding
**Update on VSF Interoperability Tests and Other
Video Industry Related Interoperability Tests**
**Media networks expectation and trends in the
UK**

Pierre Costa/Brad Gilmer
Purvin Pandit, Harmonic, Inc.
Jack Douglass, Packet Storm

9:30 – 10:00

Break – Sponsored by ATT

Tutorial on AVB

Lunch – Sponsored by ATT

Hitless Protection Standards Update

Video Content Activity Group Update

Andy Rayner, Nevion

10:00 – 10:30

10:30 – 11:30

11:30 – 12:45 PM

12:45 – 1:00

1:00 – 1:15

Rob Silfvast, Avid Technology

Mike Bany, DVBLink

Wes Simpson, Telecom Product
Consulting

John Dale, Media Links

1:15 – 1:30

1:30 – 2:00

2:00 – 2:30

2:30 – 2:45

J2K Interop Update

Break – Sponsored by ATT

HEVC and broadcast content?

Wrap-up, Meeting Adjourn

Pierre Larbier, ATEME

11:45 – 12:45

Time reserved for Activity Group Meetings
Video Content

Location – ATT Labs Mtg. Room
#330